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Chamber
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ANNUAL MEETING

THURSDAY, NOVEMBER 17, 2022
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Welcome & Prizes!

Jeff Trainer, *Owner, Wind Creek Event Center*

Opening Act

Tony Iannelli, *President & CEO, The Chamber*

Top Sponsor & Elected Official Recognition

Frank Facchiano, *COO & EVP, The Chamber*

Milestone Award - 50 years

LANTA

Presented by Mayor J. William Reynolds, *City of Bethlehem*

Fly Local Prize Giveaway

Tom Stoudt, *Executive Director, Lehigh Valley International Airport*

Milestone Award - 100 years

Schuler Service, Inc.

Presented by PA State Senator-Elect Jarrett Coleman

Gold Sponsor & Elected Official Recognition

Gina Martens, *SVP Member Relations & Sales, The Chamber*

Milestone Award - 150 years

St. Luke's University Health Network

Presented by Todd Shamash, *CEO, Capital Blue Cross*

Volunteer of the Year Award

Bret Ludlow

Presented by Murtaza Jaffer,
Partner & Co-Owner, EBC Printing & Signs

Silver Sponsor Recognition

Lauren Spence, *VP Major Events, The Chamber*

Business News Year in Review

Rob Vaughn, *Anchor, 69 WFMZ-TV*

Bronze Sponsor Recognition

Brittany Keal, *VP of Diversity Councils, The Chamber*

Lehigh Valley Impact Award

Faces International

Presented by Mary Lisicky, *VP & Certified Financial Planner,
Morgan Stanley & Chair, Chamber Board of Governors*

Business Matters LIVE in Reverse!

Tony Iannelli, *President & CEO, The Chamber*
Laurie Hackett, *Director of Corporate Relations, Air Products*

Dorney Park Prize Giveaway

Ryan Eldredge, *Public Relations Manager, Dorney Park*

Business of the Year Award

BSI Corporate Benefits

Presented by Tom Groves, *President, Equinox Benefits Consulting
& Vice Chair, Chamber Board of Governors*

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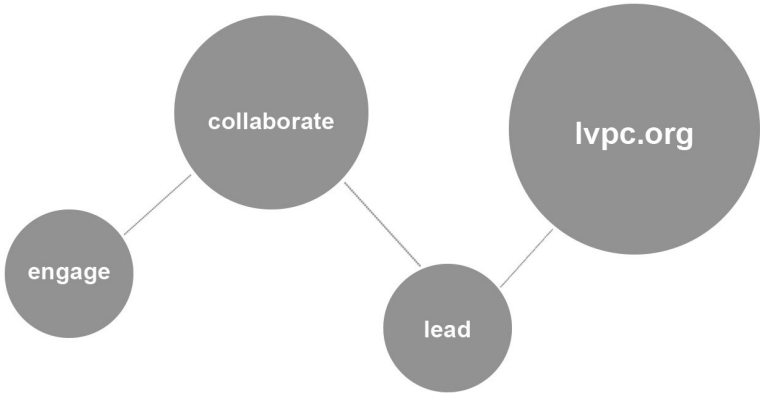
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L V T S
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A graphic for a 50th anniversary milestone award. It features a grey horizontal bar at the top. On the left side of the bar, the number '50' is written in a large, white, sans-serif font, with the word 'Years' written below it in a smaller, white, sans-serif font. The text is surrounded by a burst of thin, black, radiating lines. To the right of the text, the words 'Milestone Award' are written in a white, sans-serif font.

50
Years

Milestone Award



The Chamber's Milestone Award honors exemplary businesses and organizations for their longevity and leadership in the economic and community development of the Lehigh Valley. The Milestone Award is presented to a member of The Chamber that has reached a significant landmark in operations, a high point of superior commitment to the community and that brings a notable measure of pride to The Chamber and the entire Lehigh Valley.

2022 marks LANTA's 50th anniversary!

In 1972, Lehigh and Northampton Counties saw the need and the benefit of creating a regional public transportation network for the Lehigh Valley. The counties worked together to jointly create what became the Lehigh and Northampton Transportation Authority, or LANTA. During those 50 years of dynamic growth, LANTA has made continuous improvements to better service the community and meet the growing demand.

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100
Years

Milestone Award



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The Chamber's Milestone Award honors exemplary businesses and organizations for their longevity and leadership in the economic and community development of the Lehigh Valley. The Milestone Award is presented to a member of The Chamber that has reached a significant landmark in operations, a high point of superior commitment to the community and that brings a notable measure of pride to The Chamber and the entire Lehigh Valley.

From the humble beginnings of a small wooden pushcart, painted his favorite color green, George Schuler walked the streets of Allentown with his tools in tow in search of plumbing and heating problems he could repair. The year was 1923 when George started Schuler Service, Inc. and it has been an essential part of the community ever since.

Before long, remodeling became an important part of Schuler Service's business and the idea to showcase bathrooms became a reality in their first showroom at 428 North 8th Street in Allentown. Today they have a full remodeling division called Schuler Kitchens & Baths.

With an estimated quarter of a million service calls under their belts, a large fleet of trucks fully equipped to handle any size problem, and a staff dedicated to their trade, Schuler Service provides the highest level of customer service.

Schuler Service, Inc. and Schuler Kitchens & Baths are still located in Allentown at 1314 W. Tilghman Street and donning their trademark green color. Schuler Service, Inc. is thrilled to celebrate 100 years of service to the Lehigh Valley! CHOOSE SCHULER for your plumbing and remodeling needs!



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- 7 Savannah/Hilton Head (SAV)
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Milestone Award



The Chamber's Milestone Award honors exemplary businesses and organizations for their longevity and leadership in the economic and community development of the Lehigh Valley. The Milestone Award is presented to a member of The Chamber that has reached a significant landmark in operations, a high point of superior commitment to the community and that brings a notable measure of pride to The Chamber and the entire Lehigh Valley.

Over the last 150 years, St. Luke's University Health Network has grown from the area's first community hospital to a fully integrated, regional 14 campus Network of more than 18,000 employees that continues to care for the people who live and work in the communities it serves. Nationally recognized for quality, service and patient satisfaction, St. Luke's remains a cornerstone of the community to this day.

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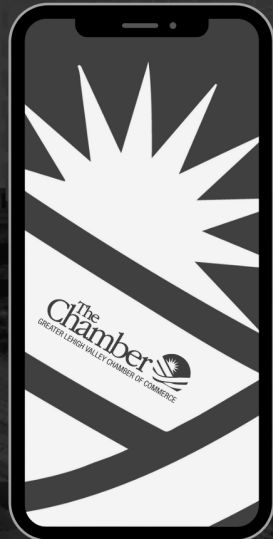
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2022 Volunteer of the Year Award



Bret Ludlow *Executive Vice President, Liquid*

The Volunteer of the Year Award gives the Chamber an opportunity to honor exemplary individuals for their long-term commitment and leadership to the Lehigh Valley and Chamber community. The award is presented to an individual who serves the Lehigh Valley community by serving The Chamber on boards or committees and who embraces involvement as an integral part of their Chamber membership.

Bret Ludlow is Executive Vice President of Liquid, a leading digital marketing agency headquartered in Allentown. At Liquid, Bret oversees strategic growth and innovation and consults with some of the agency's largest clients. His efforts helped Liquid achieve over 30% revenue growth in 2021, creating new jobs in the region. A lifelong Lehigh Valley resident, Bret is passionate about seeing the area grow and thrive. He's spent the last eleven years dedicating his time to the Chamber and other great organizations.

At the Chamber, Bret became one of the first to Chair the Young Professionals Council, creating a foundation for growth and a structure that remains today. He served on the board of the Ambassadors Council and is currently a member of the Board of Directors and an Executive Committee Member.

Bret is driven to help the Chamber leverage digital channels to grow and engage members. He and the Liquid team have helped in a number of ways, including: consulting in the design of the Chamber website, developing an email marketing strategy, launching the first Chamber podcast, and helping to successfully launch the new Chamber Mobile App. He also serves as an advisor to the Digital Strategies Committee, where he mentors Chamber staff and helps set the Chamber's long-term digital strategy.

While not working or volunteering, Bret spends time with family and friends. His wife, Ali, is a Registered Nurse with Lehigh Valley Health Network. They reside Orefield with their daughter, Hazel, and their dog, Bowser.



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2022 Lehigh Valley Impact Award



The Lehigh Valley Impact Award gives the Chamber an opportunity to honor exemplary organizations for their service in the community and honors individuals and organizations who have demonstrated outstanding commitment and are driving positive impact while achieving impressive business growth.

Founded in 2012, Faces International is one of the top marketing firms in the Northeast. The firm offers a range of innovative marketing solutions for local businesses to help them increase brand awareness, improve service, and promote positive influence throughout the region.

Faces International also provides trainings and workshops aimed at equipping teams, staffs, and students with the necessary skills to successfully navigate the workplace, classroom, and personal relationships. Through their services, the firm instills values that emphasize the importance of a successful pipeline between businesses and the community.

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Congratulations to all of today's award winners!



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2020



2022

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2022 Business of the Year

BSI **CORPORATE BENEFITS**

Meeting all your employee benefit needs

The Chamber's Business of the Year Award honors the Valley's premier businesses for their excellence, distinction, and leadership. The award recognizes a business that demonstrates excellent business operations, displays broad interest and involvement in community affairs, shows leadership in the economic and community development of the Lehigh Valley, and brings a notable measure of pride to The Chamber and the entire Lehigh Valley community.

BSI Corporate Benefits was founded in 2003 by Agency Principal and Chief Executive Officer, Anthony (Tony) DaRe. Prior to founding BSI Corporate Benefits, Tony served clients on the insurance carrier side for Geisinger Health Plan and the University of Michigan M-Care. During that time, Tony realized his true passion was to be an advocate for clients rather than insurance carriers, so he started BSI with the mission to be an advocate for clients on both a human and a financial level. Today, BSI is a fiercely independent national employee benefits consulting firm with client groups ranging in size from 50-5,000 employees. BSI currently represents over 150 clients in 43 states and internationally. BSI is proudly headquartered in Bethlehem, PA and has additional offices in Wilkes-Barre, PA and Detroit, MI.

In addition to possessing some of the top employee benefits experts in the country, BSI manages over \$550 million in healthcare spend throughout the country, including significant blocks of business with Capital Blue Cross, Highmark Blue Shield, and Geisinger regionally. It is because of their books of business, reputation, and personal relationships with top executives from these carriers that they are able to consistently deliver results to their clients that cannot be matched by other firms.

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2022 Chamber Award Winners

2022 Lehigh Valley Economic Outlook

- Community Partner Award - Ron Jerdon, Jerdon Construction

2022 Lehigh Valley Real Estate Outlook

- Lehigh Valley Community Investment Award - Air Products
- Salute to Labor Achievement Award - Paul Anthony, IBEW

Chamber Nonprofit and Business Partners Council

- 2022 Collaboration Award - Easton Farmers Market

2022 ATHENA Awards

- The ATHENA Award - Dorota Gasienica-Kozak
- The ATHENA Young Professional Award - Meg Dowd
- The ATHENA Organizational Award - Self! LV Women's Re-entry

2022 African American Business Leaders Council Annual Gala

- African American Business Leaders Award - Preventive Measures
- African American Business Leaders Award - Meloney Sallie-Dosunmu

2022 Hispanic Chamber Annual Awards Gala

- Rising Entrepreneur Award - D'Anthony Santiago, SNKR BOX LV
- Community Partner Award - Flor and Robert Vélez

2022 LGBTQ Rainbow Gala

- Community Grant Award - Eastern PA Trans Equity Project

2022 Mayors Reception

- Borough Manager of the Year - Sharon Trexler, Alburdis
- Mayor of the Year - Lance Colondo, Nazareth
- Township Manager of the Year - Chris Garges, North Whitehall

2022 Lehigh Valley Environmental Innovation Awards

- Small Business - Ott Consulting Inc.
- Large Business - B. Braun Medical Inc. Allentown Facility Expansion
- Nonprofit - Lehigh University Health, Science and Technology Building

2022 Chamber Award Winners (cont.)

2022 Excellence in Business Awards

- Excellent Large Business - Northampton County & Lehigh County
- Excellent Small Business - Miers Insurance
- Excellent Micro Business - FIA NYC Employment
- Excellent Emerging Business - Mishka Vodka
- Lifetime Achievement Award - Andy Daub
- Chairman Award - Mike Lichtenberger

2022 Pocono Chamber Bizzy Awards

- Best Overall Business - Kinsley's Shoprite
- Best Small Business - Magnolia Streamside Resort
- Best Large Business - Barley Creek Hospitality
- Best Tiny, but Mighty Business - Pocono 96.7
- Best New Business - Pocono Dessert Co
- Best Rockstar Employee - Mary Ravert, Pocono Mountains Visitors Bureau
- Best Business Leader - Stephanie Rath, Barley Creek Hospitality
- Best Hospitality Employee - Marisa Hrusko, Kalahari Resort
- Best Non-Profit - Pocono Family YMCA
- Best Interior Design - Mount Airy Casino Resort
- Best Curbside Appeal - Northampton Community College Monroe Campus
- Best Restaurant - Sorrenti Family Estate
- Best Business Card Design - LVL Up Marketing

2022 Pocono Chamber Woman in Business Reception

- Woman in Business - Claudette Williams, Women Veterans Museum
- Women in Business Scholarship Recipients - Aubrey Connors and Katherine Gude

2022 Carbon Chamber Annual Awards Gala

- Business of the Year - Times News
- Rookie Business of the Year - Within Harmony
- Tourism & Entertainment Business of the Year - Jim Thorpe Trolley Company
- Volunteer & Community Impact Project of the Year - Joe Federanich
- Young Professional of the Year Award - Leeann Koch
- Economic Development Project - Lehigh Valley Hospital, Carbon Campus
- William H. Bayer Lifetime Achievement Award - Wayne Nothstein, Commissioner

2022 Chamber Award Winners (cont.)

2022 Allentown Chamber Awards Reception

- New Commitment Award - People First Federal Credit Union
- Downtown Commitment Award - Allentown Symphony Association
- Dedication Award - The Brass Rail
- Good Neighbor Award - The Ryan Family

Allentown - Linda M. Anthony Scholarships

- Dieruff High School - Xiushun Li
- Allen High School - Leanny Pascual
- Building 21 - Kierra Rolle
- Central Catholic - Owen Wandalowski

2022 Bethlehem Chamber Annual Awards

- Strategic Partner Award - The Bethlehem Health Bureau
- Milestone Award - Historic Hotel Bethlehem (100 Years)
- Milestone Award - Cantelmi Hardware (100 Years)
- Downtown Vision Award - Lehigh Valley with Love Media
- Community Partner Award - Northampton and Lehigh County
- Priscilla Payne Hurd Award - Deborah Sacarakis

2022 Easton Area Chamber of Commerce

“Treats & Trophies” Annual Awards

- Community Commitment Award - Aman’s Artisan Indian Cuisine
- Entrepreneurial Spirit Award - Khanisa’s Pudding Bar
- Pride of Forks Award - Gift Box Floral & Garden
- Milestone Award - Balloons the Clown (50 Years)
- Chamber Partner Award - 3rd & Ferry Fish Market
- Pride of Easton Award - The Freddy Awards

2022 Greater Northern Lehigh Chamber Annual Spirit Awards

- Spirit Award - Walter Niedermeyer, Former Mayor of Slatington
- Business of the Year - Heintzelman Funeral Homes Schnecksville
- Nonprofit of the Year - Krysta Hankee Memorial Fund

Hellertown Lower-Saucon Chamber

- 2022 Volunteer of the Year - Chris Snyder with Quest Termite & Pest

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About The Chamber

With nearly 5,000 members who employ more than 280,000, The Chamber is the largest in Pennsylvania and New Jersey, and the 7th largest nationwide. The Chamber is comprised of 33 chambers, councils, and committees.

The Chamber Board of Governors

Regional Chambers, Councils, & Organizations

- Allentown Chamber
- Downtown Allentown Business Alliance
- Bethlehem Chamber
- Downtown Bethlehem Association
- Carbon County Chamber
- East Penn Chamber
- Easton Area Chamber
- Emmaus Main Street Partners
- Forks Business Association
- Greater Northampton Area Chamber
- Greater Northern Lehigh Chamber
- Hellertown-Lower Saucon Chamber
- Nazareth Chamber of Commerce
- Phillipsburg Area Chamber
- Pocono Chamber
- Southern Lehigh Chamber
- Western Lehigh Chamber
- Whitehall Area Chamber

Business & Diversity Councils

- African American Business Leaders Council
- Ambassadors Council
- Hispanic Chamber of the Lehigh Valley
- LGBTQ Business Council
- Nonprofit & Business Partners Council
- Small Business Council
- Veterans & Military Council
- Women's Business Council
- Young Professionals Council

Public Policy Committee

- Energy & Environment Committee
- Healthcare Committee
- Tax & Regulatory Committee
- Transportation Committee

Main Street Lehigh Valley - The Chamber Foundation

The Chamber Board of Governors - Executive Committee

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Tony Iannelli, President & CEO

The Chamber

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Dr. Tina Richardson

Penn State Lehigh Valley

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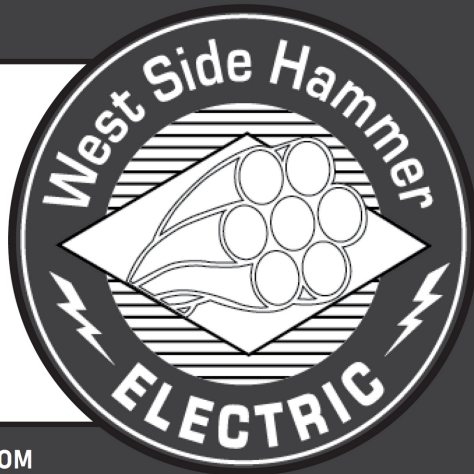
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Thank you so much! *Jenni*

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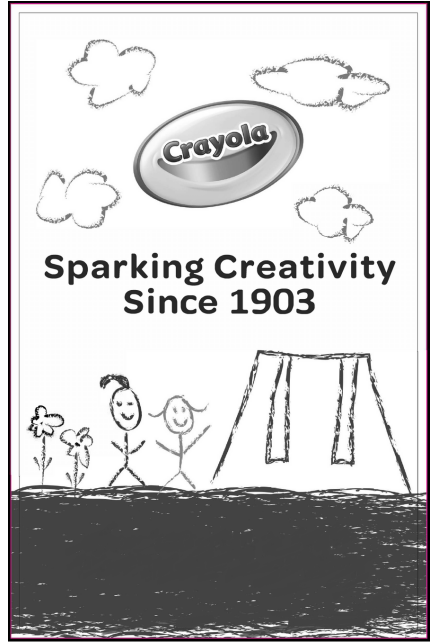
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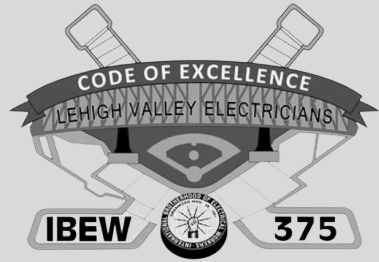
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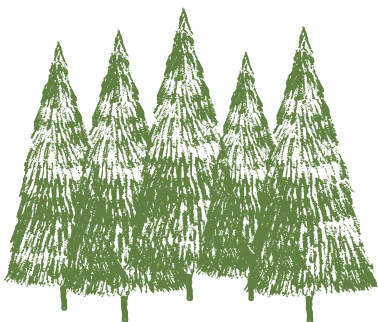
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| Saturday, December 3 | Allentown |
| Sunday, December 4 | Northeastern Lehigh |
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Tuesday, January 24
11:00 a.m. - 1:00 p.m.

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