

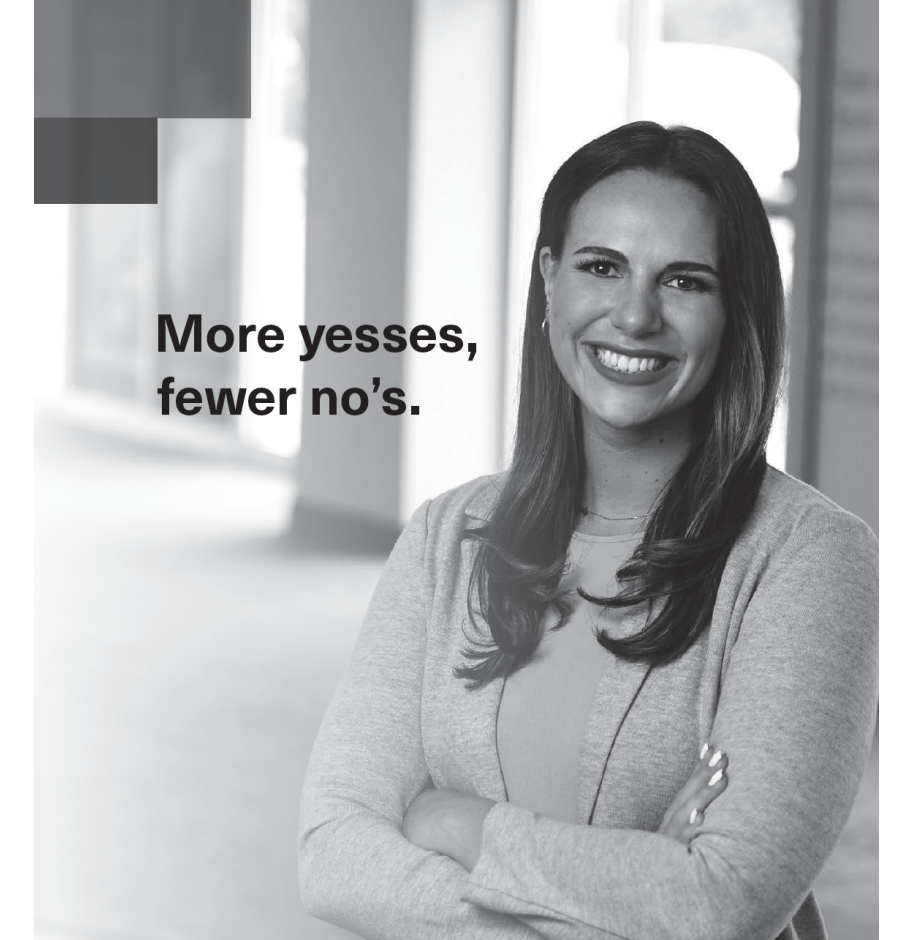


# LEHIGH VALLEY ECONOMIC OUTLOOK 2022

A white line graph on a dark green background, showing an upward trend with a slight dip in the middle. The line starts at the bottom left, rises to a peak, dips slightly, and then rises again to an arrowhead pointing towards the top right.

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# LEHIGH VALLEY ECONOMIC OUTLOOK 2022

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## **THANK YOU'S**

Frank Facchiano, COO & EVP Member Relations, The Chamber

## **SPONSOR RECOGNITION**

Gina Martens, SVP, Member Relations, The Chamber

Lauren Spence, VP Major Events, The Chamber

## **2022 COMMUNITY PARTNER AWARD**

Introduced by: Anne Baum, President,  
Lehigh Valley Reilly Children's Hospital

### **HONORING RON JERDON**

President & Founder, Jerdon Construction

## **LEHIGH VALLEY JOBS & EMPLOYMENT OUTLOOK**

Nancy Dischinat, Executive Director, Workforce Board Lehigh Valley

## **69-NEWS: A LOOK FORWARD TO BUSINESS DEVELOPMENTS IN 2022**

Barry Fisher, President, 69 WFMZ-TV

## **TAX INSIGHTS FOR 2022**

Andrew Desiderio, Shareholder, Concannon Miller & Co.

## **BUSINESS MATTERS LIVE: HEALTHCARE, COVID, & THE ECONOMY**

Tony Iannelli, President & CEO, The Chamber

Dr. Brian Nester, President & CEO, Lehigh Valley Health Network

## **The \$1 Trillion Infrastructure Bill - What it Means to Lehigh Valley**

Congresswoman Susan Wild, PA-07

## **FEATURED PRESENTATION: THE 2022 ECONOMIC OUTLOOK**

Introduced by: Laura Haffner, Region Bank President

Greater Pa Region, Wells Fargo

Presented by: Dr. Jay Bryson,

Managing Director and Chief Economist, Wells Fargo

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# 2022 Community Partner Award



## Ron Jerdon

President & Founder, Jerdon Construction

Having served in the U.S. Army for 23 years, earning the rank of Command Sergeants Major, Ronald Jerdon is no stranger to hard work, determination, and leadership. The same holds true for his career in construction, which he began more than 35 years ago.

As President & founder of Jerdon Construction, Ron Jerdon provides years of construction experience and expertise serving the Lehigh Valley and surrounding areas. His dedication to serving others with integrity has been demonstrated in numerous commercial construction positions to include Vice President, Project Manager, Project Superintendent, Carpenter Foreman, and Carpenter. He also served as the past Chairman of the Board of Associated Builders & Contractors of Eastern Pa, SkillsUSA event coordinator, and leader of several volunteer construction teams for humanitarian relief missions in Haiti, Dominican Republic, Ecuador, Iowa, South Dakota, West Virginia, and New York City.

Ronald Jerdon is the current Chair of the Veterans & Military Council of the Greater Lehigh Valley Chamber of Commerce, as well as a strong advocate for the Lehigh Valley community.

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# Lehigh Valley Jobs and Employment Outlook



## **Nancy Dischinat**

Executive Director, Workforce Board Lehigh Valley

Nancy Dischinat is the Executive Director of the Workforce Board Lehigh Valley. She has over 30 years' experience in the business of workforce development. As the Executive Director of the Workforce Board Lehigh Valley, she works to align workforce development with economic development and education in the Lehigh Valley. This strategy results in economic growth, a universal understanding of skills and skills gaps, and knowledge about the employability, educational, and training requirements needed for work.

Under her leadership, the Workforce Board Lehigh Valley effectively negotiates strategic partnerships and alliances, educates and convenes legislative and policy makers on workforce issues, and builds and manages relationships with key stakeholders related to workforce, economic development, education, and the community.

Nancy also serves on numerous business and community committees, associations, and is a local, state, and national speaker on workforce issues.

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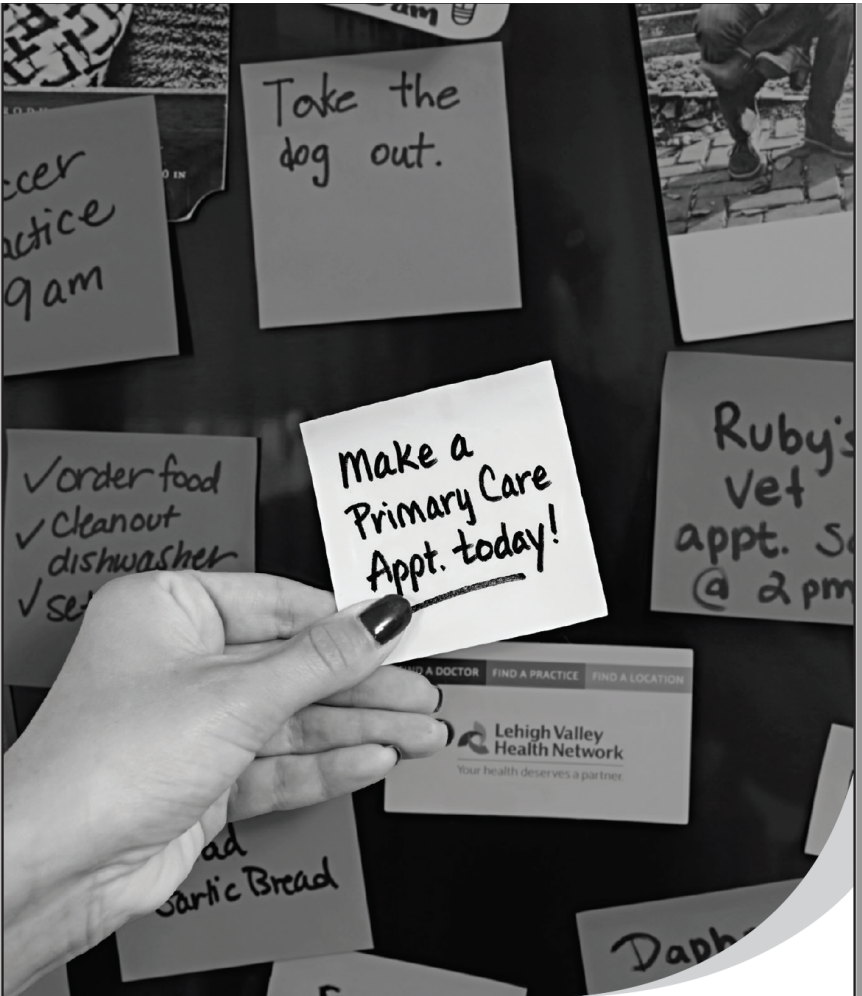
## Tax Insights for 2022



### **Andrew Desiderio**

Shareholder, Concannon Miller & Co.

Andrew Desiderio, CPA, is a shareholder at Concannon Miller, a CPA and business advisory firm in Bethlehem. He is a leader in the firm's small business niche, advising manufacturers, retail, real estate, professional services firms and restaurants. He is a Certified Manufacturing Professional and also has obtained his Lean Six Sigma Green Belt Certification. He is a graduate of Lehigh University.



# Lehigh Valley Health Network

---

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# Business Matters LIVE: Healthcare, COVID and the Economy



## Dr. Brian Nester

President & CEO, Lehigh Valley Health Network

Brian Nester, DO, has served as President and Chief Executive Officer (CEO) of Lehigh Valley Health Network (LVHN) and a member of the LVHN Board of Trustees since 2014. He also is a member of the Lehigh Valley Hospital Board of Directors.

He joined LVHN as the Chairman of the Emergency Department at Lehigh Valley Hospital–Muhlenberg in 1998 and has since served in numerous administrative posts before becoming CEO, including: Associate Vice Chair for the Department of Emergency Medicine, Internship Program Director for the Emergency Medicine Residency Program, Chairman of the Lehigh Valley Physician Hospital Association, Senior Vice President for Physician Hospital Network Development and Chief Strategy Officer.

Dr. Nester is a past Board Member of the Hospital Association of Pennsylvania and a current member of the American Hospital Association Regional Policy Board (Region 2). He also serves as a member of the Healthcare and Pharmaceutical Management Program Advisory Board at Columbia University, and has been a guest lecturer at Columbia University’s Graduate School of Business and Mailman School of Public Health on issues related to health care reform, value-based care delivery and strategy for the last 15 years.

Dr. Nester received his Doctor of Osteopathic Medicine and Master of Science degrees from the Philadelphia College of Osteopathic Medicine, and completed his residency in Emergency Medicine at the Albert Einstein Medical Center in Philadelphia. He received his Master of Business Administration degree from Columbia University in New York. He is a Certified Physician Executive (CPE) through the American College of Physician Executives. Dr. Nester also has completed his Certificate of Professional Development in Finance from The Wharton Business School in Philadelphia.

Dr. Nester firmly believes “the health of our overall community is only as good as the least health segments of our community.” For this reason, LVHN emphasizes population health analytics and tactics for identifying vulnerable and at-risk patients as a strategy for improving health care value.

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# Business Matters LIVE: Healthcare, COVID and the Economy



## **Tony Iannelli**

President & CEO, The Chamber

Tony Iannelli is the CEO and President of the Greater Lehigh Valley Chamber of Commerce. Since he took the reins in 1997, what was then the Allentown Chamber has grown under his leadership from just 700 members to over 5,000 and is currently the 7th largest Chamber in the United States covering the entire Lehigh Valley Metropolitan Area including Carbon, Lehigh, Northampton and eastern Warren Counties.

Tony was appointed to the Kutztown University Council of Trustees by former Governor Tom Corbett and recently served as Chairman of the Regional Salvation Army. He has been recognized with the Latino Leadership Alliance Distinguished Service Award, The William Allen Distinguished Alumni Award, The Kids Peace Community Leader Award, the Muhlenberg College Entrepreneur Award, and the Lehigh Valley Human Relations Award. He also has received the Regional Entrepreneur of the Year Award, an honor bestowed by Ernst & Young to such outstanding business leaders as Bill Gates. Tony has previously served as the chairman of the Lehigh Northampton Airport Authority and has volunteered to assist local charities as honorary chairman of their events. This year Tony is being recognized for 20 years of work on regionalization in the Lehigh Valley.

As host of Business Matters, the region's premier local business television show, his fast paced, hot topics interview program is broadcast by Channel 69 WFMZ-TV reaching over 7 million people in Pennsylvania and New Jersey. Tony is also a recurring radio personality on iHeart media and columnist for The Morning Call.



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## 2022 Economic Outlook



### **Dr. Jay Bryson**

Managing Director and Chief Economist, Wells Fargo

Jay Bryson is a Managing Director and the Chief Economist for Wells Fargo's Corporate and Investment Bank, a position he has held since August 2018. In this role, Jay leads the Economics Group, which provides analysis on economic and financial developments in the major economies of the world as well as forecasts of macroeconomic variables in these economies. He was Wells Fargo's Global Economist between 1998 and 2018.

Before joining Wells Fargo in 1998, Jay was an economist in the Division of International Finance at the Federal Reserve Board in Washington, DC. He started his career as an assistant professor of economics at the University of Alabama. Jay has also lectured on international economics and macroeconomics at the School for Advanced International Studies at Johns Hopkins University and Georgetown University. He has published in academic and popular economic journals, and his comments on the economy regularly appear in *The Wall Street Journal*, the *New York Times* and *USA Today*. He makes frequent appearances on CNBC and Bloomberg TV. Jay is a member of the American Economic Association and the Charlotte Economics Club. He is also a member of the National Association for Business Economics and served on its board of directors from 2010 to 2013. Jay received his BA and Ph.D. degrees in economics from the University of North Carolina at Chapel Hill.



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Hello,

My name is Jenni and I am a sophomore at Wilson Area High School. Along with many of my classmates, I am exploring work experiences, part-time jobs, and volunteer opportunities available in the Lehigh Valley to help me make future career decisions. On behalf of all the students in the Lehigh Valley, I ask you to please help us by creating the Career Pathways available within your company. It is so helpful to students looking at careers, and extremely helpful to students like me who are trying to decide on college and career choices.

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The 236 Career Pathways employers have completed will be on the new Digital Kiosks appearing center stage in Lehigh Valley high schools on February 1st. Please don't be left out.

Thank you for showcasing your career opportunities to students like me!

*Jenni*





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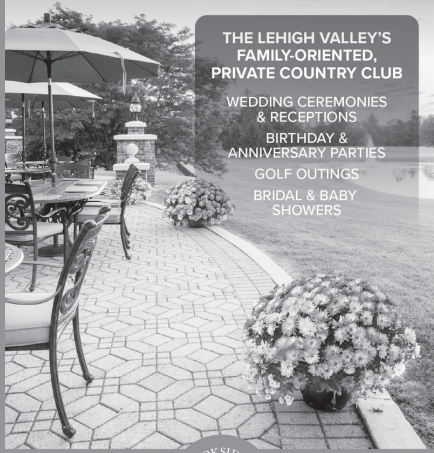
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