



**The Greater Northern Lehigh Chamber of Commerce Presents:**

## **31<sup>st</sup> Annual Spirit Awards**

**Saturday, June 15<sup>th</sup>, 2024 at 9:30 AM – 11:30 AM | Ontelaunee Park, New Tripoli**

(7344 Kings Hwy, New Tripoli, PA 18066)

Greater Northern Lehigh's Annual Spirit Awards is back for its 31<sup>st</sup> year on June 15<sup>th</sup>, 2024! This treasured annual event honors the impact of our local business leaders and community members. Join us as we celebrate over a delicious catered brunch, toasting Bloody Mary's and more as we network at the historic Ontelaunee Park. We will be honoring local community leaders with our annual Spirit Award, Business of the Year Award and Non-Profit of the Year Award.

***Deadline: Sponsorships must be confirmed by May 10<sup>th</sup>, 2024 to be guaranteed below sponsorship benefits & to be included on all print marketing materials. Full sponsorship benefits will not be implemented without payment.***

### **PRESENTING SPONSOR –**

**(\$2,500 Chamber Exclusive)**

- Recognition of your business as presenting sponsor on all marketing
- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as presenting sponsors on all press releases
- Full page ad in the event program (4.5" W x 8.5" H)
- Inclusion of your marketing, advertising or novelty item for each attendee (sponsor must supply, approx. 100 items needed)
- 2x Facebook boosted post on GNLCC Page (\$200 value) – two separate dates, dates to be determined.
- Reserved table for 12 with prominent branding visibility on table

### **PREMIERE SPONSOR**

**(\$1,800 Chamber Rate | \$3,600 Future Member Rate)**

- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as premier sponsor on all press releases
- Full page ad in the event program (4.5" W x 8.5" H)
- Reserved table for 10 with prominent branding visibility on table
- 1x boosted post on Greater Northern Lehigh's Facebook page (\$100 value)

### **MUSIC SPONSOR**

**(\$1,200 Chamber Rate | \$2,400 Future Member Rate)**

- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as Music sponsor on all press releases
- Banner to be displayed during event near musician(s) (weather/wind permitting, must provide)
- Full page ad in the event program (4.5" W x 8.5" H)
- Reserved table for 8 with prominent branding visibility on table
- 1x boosted post on Greater Northern Lehigh's Facebook page (\$100 value)

### **PLATINUM SPONSOR**

**(\$950 Chamber Rate | \$1,900 Future Member Rate)**

- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as Platinum sponsor on all press releases
- Receive a Half Page ad in the event program (4.5" W x 4.25" H)
- Reserved table for 8 with prominent branding visibility on table

**GOLD SPONSOR****(\$750 Chamber Rate | \$1,500 Future Member Rate)**

- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as Gold sponsor on all press releases
- Receive a Half Page ad in the event program (4.5" W x 4.25" H)
- Reserved table for 6 with prominent branding visibility on table

**COCKTAIL HOUR SPONSOR****(\$600 Chamber Rate | \$1,200 Future Member Rate)**

- Signage at Cocktail Station recognizing your sponsorship with logo
- Logo on all print marketing items (Chamber Connections, posters, flyers, event program)
- Social Media mentions/tags on both the Greater Northern Chamber Page and Event Page
- Highlighted as Cocktail Hour sponsor on all press releases
- Receive a Quarter Page ad in the event program (2.5" W x 4.25" H)
- Tickets for 4 guests to attend the event

**SILVER SPONSOR****(\$450 Chamber Rate | \$900 Future Member Rate)**

- Social Media mentions/tags on both the Greater Northern Chamber and Affiliated Chamber's pages
- Receive a Quarter Page ad in the event program (2.5" W x 4.25" H)
- Highlighted as Silver sponsor on all press releases
- Tickets for 3 guests to attend the Event

**BRONZE SPONSOR****(\$250 Chamber Rate | \$500 Future Member Rate)**

- Recognition at event and in the program as Sponsor
- Highlighted as Bronze sponsor on all press releases
- Tickets for 2 guests

*For more information contact:*

Kylie Adams-Weiss at 484-548-4090 | [kyliea@lehighvalleychamber.org](mailto:kyliea@lehighvalleychamber.org)  
Jessica O'Donnell-Gower at 610-573-4010 | [jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org)

**Program ads must be received via email no later than June 8, 2024.**

**If no ad is sent by deadline we will generate one for you with your company logo.**