

Nonprofit and Business Partners 11th Annual Collaboration Conference

All Together Now: Unpacking AI



Tuesday, April 16
7:30am-11:30am
DeSales University Center

CONFERENCE AGENDA Page 1

7:30am: REGISTRATION, NETWORKING & BREAKFAST

Visit information tables hosted by nonprofit partners!

8:30am: OPENING SESSION

Welcome: Amy Saul, Air Products and Lorie Reinert, The Chamber

Air Products Collaboration Award presented by Laurie Hackett, Air Products

Getting Started: Jason King Jones, Pennsylvania Shakespeare Festival

Opportunities and Challenges of AI: Dr. Dawei Liu, Olympus

9:00am-9:15am: BREAK

9:15am-9:45am: LEARNING SESSION I: CHOOSE ONE SESSION

Next Decade Roadmap: Considerations for AI Integration in Your Organization

Dr. Scott Garrigan, The Garrigan Foundation

Wood/Heritage Room

Gain actionable insights into navigating the next decade's evolving landscape of AI development. Learn how you can anticipate the opportunities and uncertainties you'll face as your organization works to increase its intelligence and learning capacity to sustain success.

Human Resources & Legal Implications of AI

Karley Biggs Sebia, Esq. and Taisha Tolliver-Duran, Esq., KingSpry Attorneys & Counselors

Trexler/Hurd Room

As artificial intelligence becomes more accessible and seamlessly integrated into our daily lives, both business and nonprofit organizations must remain attentive to the diverse legal implications this technology presents. We'll discuss being vigilant about potential risks concerning data privacy, intellectual property rights, discrimination, and tort liability.

Burn the Candle at One End: Using AI to Elevate Your Marketing and Lower Your Stress!

Emily Massaro and Bob Stevens, Liquid

Commonwealth Room

Discover how Generative AI can improve your daily workflow, enhance your marketing, and save you from overextending yourself. With a focus on marketing fundamentals, this interactive session will cover practical applications and best practices to get the most out of your AI tools.

9:45am-10:00am: BREAK

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10:00am-10:30am: LEARNING SESSIONS II: CHOOSE ONE SESSION

AI in the Workplace

Ama Erbynn, ASM Global

Wood/Heritage Room

AI is revolutionizing how tasks are performed in the workplace. This presentation reviews the benefits and risks of AI in the workplace.

Human Resources & Legal Implications of AI

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10:30-10:45am: BREAK

10:45-11:15am: ALL TOGETHER NOW

Empowering Your AI Journey: Prompt-Writing Essentials

Victor Salicetti, AmericaVen

Demystify the process of AI prompt writing with practical tips, best practices, and insights into the tools that can make AI an accessible and powerful ally in your work. Whether you're new to AI or looking to refine your skills, this session will equip you with the knowledge to confidently harness the power of AI prompts, fostering creativity and efficiency in your projects.

11:15am: CLOSING SESSION

Wrap Up & Door Prizes: Kathy Trimble, Pinebrook Family Answers and

Jason King Jones, Pennsylvania Shakespeare Festival