

THE CHAMBER ANNUAL MEETING - THURSDAY, NOVEMBER 17

The Chamber's Annual Meeting and Awards Show Live on Thursday, November 17 at the Wind Creek Event Center Bethlehem. Don't miss our legendary, *infotaining* Annual Meeting!

A sound and light extravaganza with more than 1,000 members in attendance. It is THE place to see your colleagues, customers, and competitors and to be seen by them! It's the biggest and best opportunity to build your network and connect with other leaders of the Lehigh Valley business community. Join us as we entertain, inform, and turn the spotlight on our members through special appearances, updates, and awards presentations. **And as always, Prizes and Giveaways!**

The program starts promptly at 11:15 AM and goes till 1:00 PM.

Doors open at 10:00 AM to allow plenty of time for networking and to visit our sponsor's exhibits.

Business of the Year Award: TBA

Volunteers of the Year: TBA

Milestone Awards: St. Luke's University Health Network – 150 Years!
Yocco's The Hot Dog King – 100 Years!
LANta – Lehigh Valley Transportation Authority – 50 Years!

Bizarro Business Matters LIVE!

Laurie Hackett interviews Tony Iannelli (25 Years!)

69 WFMZ-TV Business News Highlights 2022 Presented by Anchorman Rob Vaughn

Audience: More than 1,000 Lehigh Valley business owners, leaders, and executives.

Presented by Capital BlueCross

Sponsors to Date: 69-WFMZ-TV & wfmz.com, Adams Outdoor Advertising, Air Products, Allied Building Corporation, Alvin H. Butz, Inc., ASR Media Productions, Astound Business Solutions, B. Braun Medical Inc., Brookside Country Club, Capital Blue Cross, Concannon Miller & Company, Crystal Signatures, Equinox Benefits Consulting, ESSA Bank & Trust, First Commonwealth Federal Credit Union, Firstrust Bank, Fitzpatrick Lentz & Bubba, Fulton Bank, Gross McGinley Law, HHE, Highmark Blue Shield, iHeart Media, LANta, Lehigh Valley Health Network, Lehigh Valley International Airport, Lesavoy Butz & Seitz LLC, Members 1st FCU, Mobile Technology Graphics, Moravian University, Nacci Printing, New Tripoli Bank, Norris McLaughlin, Penn Community Bank, Penn National Insurance, PenTeleData, People First Federal Credit Union, Populytics, PPL Electric Utilities, PSECU, QNB, Red Robin Catering, RLB Accountants, St. Luke's University Health Network, Service Electric Business, Service Master - Round Clock Cleaning, Social T Marketing & PR, Stotz & Fatzinger Office Supply, T3 Technologies, TD Bank, Truist, Uninvest Bank & Trust, Viamedia, Visions Federal Credit Union, Wells Fargo, West Side Hammer Electric, Wind Creek Bethlehem, Wind Creek Bethlehem Event Center, Workforce Board Lehigh Valley, The Yurconic Agency, and Zator Law.

Available Sponsorship Opportunities:

Platinum Sponsor: **\$8,000**

- Prominent recognition from the podium as a Platinum Sponsor
- Full screen recognition as a Platinum Sponsor on the Sponsor Board at the event
- Recognition online on the event page of our website and on The Chamber App
- Sponsor spotlight post on Chamber Facebook as part of event social media campaign
- A reserved corporate table for eight, with logo table identification
- A full page ad in the program: 4.5" W x 7.5" H, B&W or Grayscale, eps, jpeg, tiff, or pdf (min 300 dpi)

- Logo prominent on any promotional materials including newsletter, flyers and invitations
- Your marketing, advertising or novelty items at each seat
- An exhibit table in the pre-function area to promote your business (doors open at 10:am)
- Inclusion of your logo in the sponsor recognition section of the Annual Meeting program
- Recognition in the Post Event Sponsor Thank You page of the December Connections publication
- Ongoing recognition in the on-demand, recorded version of the event available the week after the event

Gold Spotlight: \$5,500

- Split screen recognition as a Gold Spotlight sponsor on the Sponsor Board at the event
- Logo and/or listing prominent in promotional materials
- Recognition online on the event page of our website and on The Chamber App
- A half page ad in the program: 4.5" W x 3.75" H, B&W, eps, jpeg, tiff, or pdf (min 300 dpi), Due 10/16
- A reserved corporate table for eight, with logo table identification.
- Inclusion of your logo in the sponsor recognition section of the Annual Meeting program
- Recognition in the Post Event Sponsor Thank You page of the December Connections
- Ongoing recognition in the on-demand, recorded version of the event available the week after the event

Silver Spotlight (Corporate Table Sponsorship): \$3,000

- Logo and/or listing in promotional materials
- Split screen recognition as a Silver Spotlight sponsor on the Sponsor Board at the event.
- Recognition online on the event page of our website and on The Chamber App
- A reserved corporate table for eight, with logo table identification.
- Inclusion of your logo in the Annual Meeting program.
- A quarter page ad in the program: 2.25" W x 3.75" H, Due October 16
- Recognition in the Post Event Sponsor Thank You page of the December Connections
- Ongoing recognition in the on-demand, recorded version of the event available the week after the event

Bronze Spotlight: \$2,000

- Logo and/or listing in promotional materials
- Split screen recognition as a Bronze Spotlight sponsor on the Sponsor Board
- Recognition online on the event page of our website and on The Chamber App
- Four reserved seats at a Bronze Spotlight table (1/2 Corporate table)
- Inclusion of your logo in the sponsor recognition section of the Annual Meeting program
- Recognition in the Post Event Sponsor Thank You page of the December Connections
- Ongoing recognition in the on-demand, recorded version of the event available the week after the event

Advertise in the Annual Meeting Program:

A Full Page ad in the Annual Meeting program: \$1,000

- Size: 4.5" W x 7.5" H, Black & White, Format: eps, jpeg, tiff or pdf (minimum 300 dpi), Due: Oct. 26

A Half Page ad in the Annual Meeting program: \$750

- Size: 4.5" W x 3.75" H, Black & White, Format: eps, jpeg, tiff or pdf (minimum 300 dpi),

Exhibit Space: \$1,500

- An exhibit table in the pre-function area to promote your business, latest product line or available property/office space (doors open at 10am to provide 90 minutes of networking before the meeting)

Marketing Material Distribution: \$1,500

- Your marketing, advertising or novelty items at each seat