



The Whitehall Area Chamber Presents the:  
**Catty's EATS Fest 2024**  
**Saturday, April 27, 2024 | 11AM – 3PM (No rain date)**  
**Catasauqua Park (American & Bridge Streets, Catasauqua PA)**

**Audience:** 2000+ Residents from the Catasauqua area community, in addition to other Lehigh Valley residents and their families, local food truck followers, and more!

**Available Sponsorship Opportunities:**

**Presenting Sponsor (Chamber Member Exclusive – 1 AVAILABLE) \$2,500**

- Prominent recognition as the Presenting Sponsor on the poster, schedule of events, and press release
- Highest prominence recognition as Presenting Sponsor on promotional materials, flyer, Chamber Connection magazine (seen by 6,000 + Chamber Members & 250,000 employees of Members), and Vendor Intake Packet
- Banner displayed in central location in during all activities (must provide prior to event, pull-up preferred for best visibility & exposure) \*In Food Truck Lot
- Recognition as Presenting Sponsor over the public address system
- Opportunity to address attendees on public address system during opening remarks (first band, approximately 11 AM)
- Social media mentions as Presenting Sponsor
- Logo on Recap Reel/TikTok post-event
- Listed as Presenting Sponsor on GLVCC webpages and Facebook event page
- Opportunity to set up as a vendor the day of the event

**Entertainment Sponsor: (Chamber Member Exclusive) \$2,000**

- Banner displayed at a central location to musical entertainment acts (must provide, pull-up preferred for best visibility & exposure)
- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Banner displayed in central location in during all activities (must provide prior to event, pull-up preferred for best visibility & exposure) \*On Band Shell
- Logo on Recap Reel/TikTok post-event
- Recognition as Entertainment Sponsor over the public address system
- Opportunity to announce the entertainment act over the public address system (second band, approximately 2 PM)
- Listed as Entertainment Sponsor on GLVCC webpages and Facebook event page
- Social media mentions as Entertainment Sponsor
- Opportunity to set up as a vendor the day of the event

**Family Fun Sponsor: \$1,250 Member Rate | \$2,500 Future Member Rate**

- Banner displayed at a central location to some additional entertainment acts (must provide, pull-up preferred for best visibility & exposure)
- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Recognition as Family Fun Sponsor over the public address system
- Logo on Recap Reel/TikTok post-event
- Opportunity to announce the entertainment act over the public address system
- Listed as Family Fun Sponsor on GLVCC webpages and Facebook event page

- Social media mentions as Family Fun Sponsor
- Opportunity to set up as a vendor the day of the event

**Info Tent Sponsor (2 Available): 2 SOLD ——— \$850 Member Rate | \$1,700 Future Member Rate**

- ~~Banner displayed at the central information tent where guests will come with any and all questions (must provide, pull-up preferred for best exposure)~~
- ~~Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release~~
- ~~Opportunity to set up as a vendor the day of the event; next to the info tent~~
- ~~Recognition as Info Tent Sponsor over the public address system~~
- ~~Social media mentions as Info Tent Sponsor~~
- ~~Logo on Recap Reel/TikTok post-event~~
- Listed as an Info Tent Sponsor on GLVCC webpages and Facebook event page

**Giveaway Sponsor: \$750 Member Rate | \$1,500 Future Member Rate**

- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Logo on Recap Reel/TikTok post-event
- Recognition as Giveaway Sponsor over the public address system throughout the day
- Logo printed on stickers attached to giveaways at the Chamber Booth
- Social media mentions as Giveaway Sponsor
- Opportunity to set up as a vendor on the day of the event
- Listed as Giveaway Sponsor on GLVCC webpages and Facebook event page

**Safety Sponsor: \$600 Member Rate | \$1,200 Future Member Rate**

- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Logo on Recap Reel/TikTok post-event
- Recognition as Safety Sponsor over the public address system
- Social media mentions as Safety Sponsor
- Opportunity to set up at the event as a vendor
- Listed as safety sponsor on GLVCC webpages and Facebook event page

**Marketing Sponsor: \$500 Member Rate | \$1,000 Future Member Rate**

- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Logo on Recap Reel/TikTok post-event
- Recognition as Marketing Sponsor over the public address system throughout the day
- Social media mentions as Marketing Sponsor
- Opportunity to set up as a vendor on the day of the event
- Listed as Marketing Sponsor on GLVCC webpages and Facebook event page

**Comfort Station Sponsor: \$500 Member Rate | \$1,000 Future Member Rate**

- Logo included on the poster, schedule of events, vendor intake packet and press release, and business mentioned in the press release
- Logo on Recap Reel/TikTok post-event
- Signage at the comfort station (bathrooms) as the Comfort Station Sponsor
- Opportunity to set up at the event as a vendor
- Social media mentions as Comfort Station Sponsor
- Recognition as Comfort Station Sponsor over the public address system

- Listed as Comfort Station sponsor on GLVCC webpages and Facebook event page

**Catty Park Sponsor: \$250 Member Rate | \$500 Future Member Rate**

- Business name listed press release
- Social media mentions on both GLVCC webpages and Facebook event page
- Opportunity to set up at the event as a vendor
- Social media mentions as Front Street Sponsor
- Recognition as Front Sponsor over the public address system

**Supporting Sponsor: \$150 Member Rate | \$300 Future Member Rate**

- Social media mentions on both GLVCC webpages and Facebook event page
- Recognition as a Supporting Sponsor over the public address system
- Social media mentions as Supporting Sponsor

**For more information, please contact your Whitehall Chamber Liaisons:**

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