



**WORKFORCE
BOARD**

LEHIGH VALLEY

Chamber Economic Outlook

January 25, 2022

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Living in the Basement



Flower Workers



Baby Boomers



Future Flower Workers – Is this next?



TARGETED INDUSTRY SECTORS

Manufacturing	Healthcare & Social Assistance
Finance & Insurance	Transportation & Warehousing
Professional, Scientific, and Technical Services	

ECONOMY & POPULATION

Gross Domestic Product	\$43.3B
Total Population	687,065

EMPLOYERS

Establishments	15,575
Average Employees per Establishment	21
Average Occupational Earnings per Hour	\$24.61

LOCAL AREA UNEMPLOYMENT STATISTICS (DEC 2021)

Labor Force	347,900		
Employed	331,200		
Unemployed	16,800		
LV Unemployment Rate	LV 4.8%	PA 5.4%	US 3.9%
Metropolitan Statistical Area (MSA)	ABE 5.5%		

UNEMPLOYMENT COMPENSATION CLAIMANTS 4,878

TOP OCCUPATIONS (DEC 2021)

Registered Nurses		
Retail Salesperson		
Heavy and Tractor-Trailer Truck Driver	NOV 2021	7,909
Laborers/Freight, Stock Materials Movers	NOV 2020	5,111
Security Guards		

ONLINE JOB POSTINGS

WORKFORCE EDUCATION ATTAINMENT

QUARTERLY WORKFORCE INDICATORS (QWI 4TH)

Less-than-High School	10.8%
High School/GED, no college	24.7%
Some College or Associate Degree	27.4%
Bachelor's Degree or Advance Degree	24.6%
Educational Attainment not Available (workers aged 24 or younger)	12.5%

EDUCATION SYSTEM

School Districts	17
Career and Technical Schools	3
Community Colleges /Four-year Inst.	11
K-12 Student Enrollments	98,317
High School Graduates	7,464
College Bound Students	5,518

WORKFORCE RACE/ETHNICITY/GENDER

(QWI 4TH QTR 2020)

White	85.0%
Black/African American	9.2%
Other/Two or more races	5.8%
Hispanic/Latino	14.8%
Female	50.5%
Male	49.5%

WORKFORCE AGE

(QWI 4TH QTR 2020)

14-18	2.8%
19-24	9.7%
25-34	21.4%
35-44	20.4%
45-54	20.3%
55-64	18.9%
65+	6.6%

WORKFORCE COMMUTING

(ON THE MAP- 2019 PRIVATE PRIMARY JOBS)

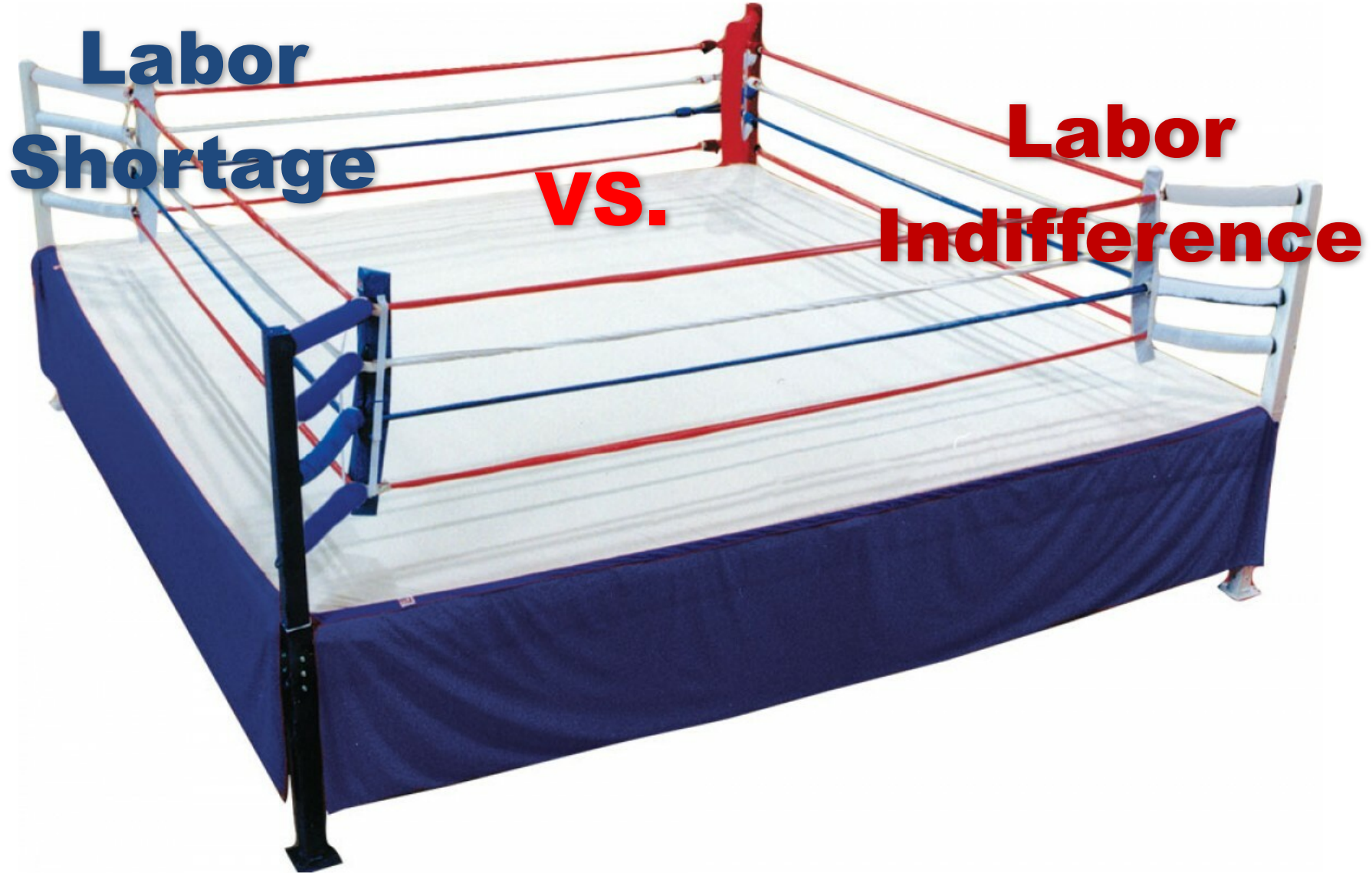
95,818 Commute Out, Live Inside
96,227 Commute In, Live Outside
174,277 Work and Live in LV

MIX OF INDUSTRY EMPLOYMENT FOR LEHIGH VALLEY

(QUARTERLY CENSUS EMPLOYMENT AND WAGES, 2020 ANNUAL AVERAGES)

Industry	Employment	Employment Percentage	Average Annual Wages
Health Care and Social Assistance	56,674	19.4%	\$ 62,953
Transportation and Warehousing	33,629	11.5%	\$ 48,075
Manufacturing	32,712	11.2%	\$ 73,743
Retail Trade	29,780	10.2%	\$ 32,334
Educational Services	24,007	8.2%	\$ 57,036
Accommodation and Food Services	19,760	6.8%	\$ 22,424
Administrative and Waste Services	19,684	6.7%	\$ 41,252
Professional and Technical Services	11,941	4.1%	\$ 82,750
Wholesale Trade	11,723	4.0%	\$ 78,063
Construction	10,261	3.5%	\$ 68,784
Finance and Insurance	8,429	2.9%	\$ 85,750
Public Administration	7,602	2.6%	\$ 60,983
Other Services, Ex. Public Admin.	7,376	2.5%	\$ 36,453
Management of Co. & Enterprises	6,859	2.3%	\$147,827
Arts, Entertainment, Recreation	3,450	1.2%	\$ 27,493
Information	3,395	1.2%	\$ 76,510
Real Estate and Rental Leasing	2,731	0.9%	\$ 56,547
Utilities	1,314	0.4%	\$ 96,831

What Employers are Experiencing



Great Resignation





Hello,

My name is Jenni and I am a sophomore at Wilson Area High School. Along with many of my classmates, I am exploring work experiences, part-time jobs, and volunteer opportunities available in the Lehigh Valley to help me make future career decisions. On behalf of all the students in the Lehigh Valley, I ask you to please help us by creating the Career Pathways available within your company. It is so helpful to students looking at careers, and extremely helpful to students like me who are trying to decide on college and career choices.

Employers who completed their Career Pathway(s) have their logos featured on the next page and we thank you! Career Pathways also help us understand the required knowledge, skills, and abilities necessary to build a future at your company. So much better than asking "Aunt Bertha" for advice!

The 236 Career Pathways employers have completed will be on the new Digital Kiosks appearing center stage in Lehigh Valley high schools on February 1st. Please don't be left out.

Thank you for showcasing your career opportunities to students like me!

Jenni



ATTENDEES WHO COMPLETED CAREER PATHWAYS



BE A PART OF THE 236 EMPLOYERS WHO HAVE COMPLETED A CAREER PATHWAY



LET US HELP YOU DEVELOP A CAREER PATHWAY FOR YOUR COMPANY

CONTACT: VENESSA RIVERA

PHONE: 610-841-1147

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Industry Title	Estimated 2018	Projected 2028	Percent Change
Lehigh Valley - Total Industries	331,680	356,580	7.5%
1. Healthcare and Social Assistance	55,690	63,900	14.7%
2. Transportation and Warehousing	27,260	30,940	13.5%
3. Construction	10,860	12,040	10.9%
4. Accommodation and Food Services	25,830	28,600	10.7%
5. Professional and Technical Services	10,910	12,000	10.0%
6. Arts, Entertainment and Recreation	5,190	5,660	9.1%
7. Administrative and Waste Services	21,640	23,480	8.5%
8. Educational Services	25,240	27,390	8.5%
9. Management of Companies	7,840	8,480	8.2%
10. Real Estate and Rental and Leasing	2,820	3,000	6.4%

Lehigh Valley Talent Supply and Sector Analysis and Strategic Action Plan



Dancing As Fast As We Can!





- 1. GET WORK READY!**
- 2. GET WORK TRAINED!**
- 3. GET WORKING!**

CALL 610.437.5627

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2022 Summer Jobs Program

THINKING ABOUT HIRING SUMMER WORKERS?

*Are you an employer in the Lehigh Valley area?
Need some extra help this summer?
Interested in providing meaningful work experiences?*

WE CAN HELP!

- Positions run 8 consecutive weeks between June and August
- Pay rate: \$12 per hour | 25 hours per week | 8 week placements
- Workforce Board Lehigh Valley pays **100%** of wages
- You provide meaningful summer jobs for area youth
- Become a worksite and we will refer candidates to you!

CLICK TO REGISTER NOW!

CONTACT MICK: 610-841-1171
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