

The Women's Business Council **strengthens** the Greater Lehigh Valley by **empowering, recognizing** and **inspiring women** in business and in the community.



WOMEN



BUSINESS



COMMUNITY

DEMOGRAPHICS

AGE OF ATTENDEES

71% between the ages of 35 - 64

18-24	9%
25-34	11%
35-44	16%
45-54	31%
55-64	24%
65+	9%

SUMMIT ATTENDEES

64% between the ages of 35 - 64

18-24	6%
25-34	27%
35-44	28%
45-54	19%
55-64	17%
65+	3%

PROFESSIONAL LEVEL

75% Represent women on the career ladder

24% Represent women building the ladder

Entry Level	9%
Professional/Specialist	28%
Manager/Director	24%
Executive	14%
Entrepreneur	24%

SUMMIT ATTENDEES

PROFESSIONAL LEVEL

Entry Level	6%
Professional/Specialist	36%
Manager/Director	47%
Executive	37%
Entrepreneur	8%

BUSINESS

WOMEN WITH INFLUENCE

65%

The percentage of women who influence financial decisions in the company

INDUSTRY INFORMATION

- Business/Professional Services
- Education/Training/Engineering
- Finance/Insurance/Real Estate
- Government/Law/Public Safety
- Healthcare
- Hospitality/Tourism
- Information Technology
- Manufacturing
- Non-profit

COMMUNITY

The **Women's Business Council** is part of the largest Chamber in PA and NJ, and the **seventh largest nationwide**. The WBC provides women with the opportunity to **learn, grow, and succeed** through education.

SCHOLARSHIPS:

Since 2009, the **WBC Scholarship Fund** has supported higher education for girls and women who demonstrate leadership qualities. Over \$48,000 distributed.

PROGRAMMING:

Monthly Events, including four Signature Events:

- The **Lehigh Valley Women's Summit**, convenes over 600 attendees at the largest gathering of influential and powerful women in the Greater Lehigh Valley region to engage, network and be inspired.
- The **ATHENA Leadership Awards** are presented to individuals or organizations recognized for professional excellence and community service.
- Lehigh Valley Legends** celebrates four influential, unique and diverse women who have made a lasting impact on the Lehigh Valley.
- The **Women's Health Fair** allows attendees to connect on issues important to a woman's personal empowerment and wellness journey.

MENTORING:

The **Women2Women Mentoring** program develops leaders in an intimate group setting to accelerate women's full potential, personally and professionally. More than 81 women have graduated since its launch in 2015.

The Women's Business Council proudly supports over 10 non-profits each year that unite and empower women to speak up and create actionable solutions for the greatest challenges they face today.

Interested in joining the WBC community?

Contact us at (484) 226-0128 or daniellej@lehighvalleychamber.org